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Health Sciences
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Successful Sustainable Coalition Building

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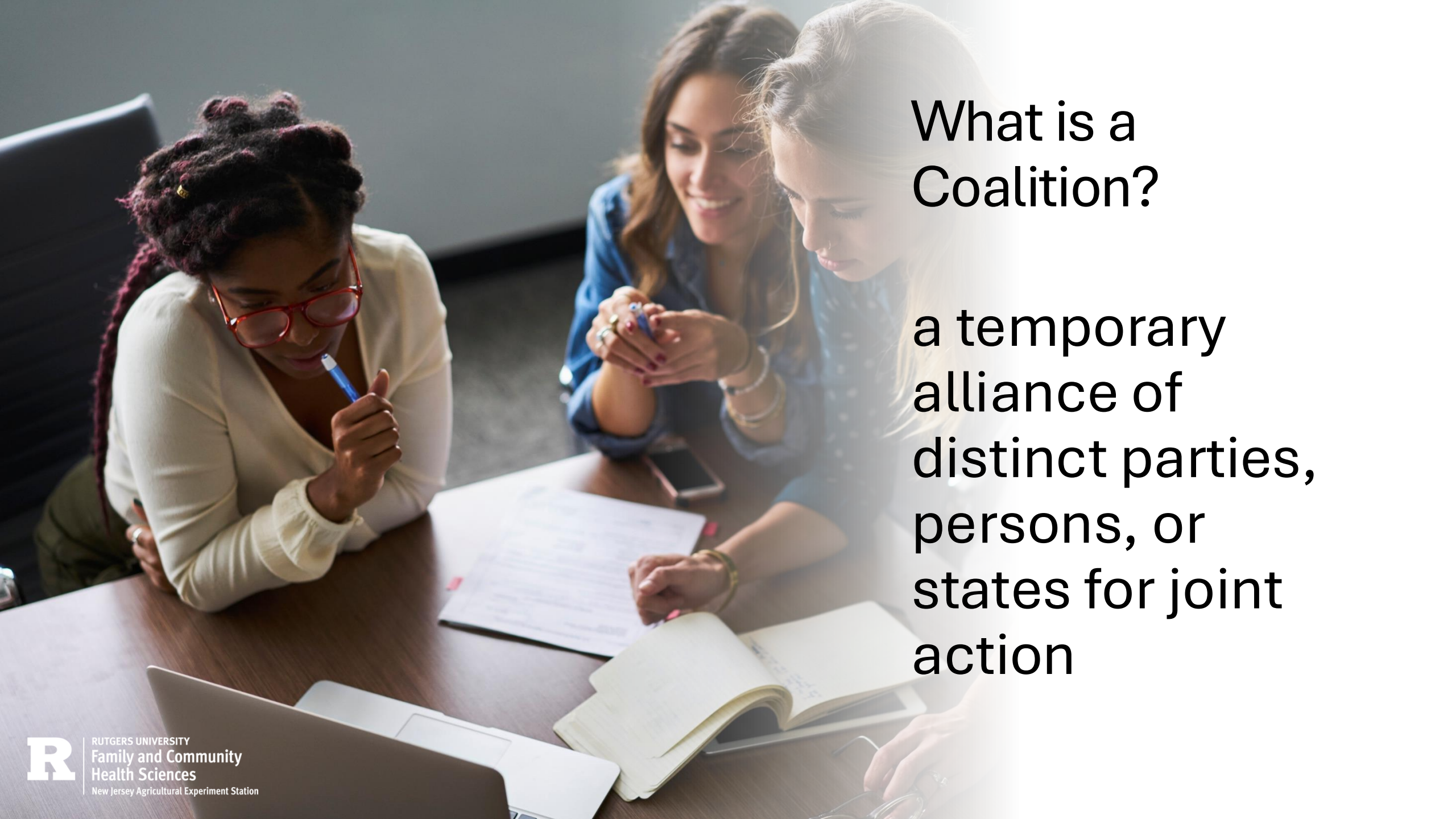
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Objectives

- What is a Coalition
- Breaking down Silos
- Barriers/Benefits of Coalitions
- Setting the Stage for Work
- Being Successful
- Resources/Getting Started
- Keeping it going



A photograph of three women sitting around a wooden table, engaged in a collaborative activity. The woman on the left, with dark hair in braids and wearing red-rimmed glasses and a white cardigan, is holding a blue pen and looking down at a document. The woman in the middle, with long brown hair and a blue shirt, is smiling and looking towards the right. The woman on the right, with long blonde hair and a blue patterned shirt, is looking down at a document. On the table are several papers, a laptop, and an open notebook. The background is a plain, light-colored wall.

What is a Coalition?

a temporary
alliance of
distinct parties,
persons, or
states for joint
action



Breaking down the Silos



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Perceived Barriers of Coalitions

- Workload
- Funding Loss
- Direction (or lack there of)
- Inability to work with 'that' agency
- Opposing Missions or Visions



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Advantage of Coalitions

- More hands makes work lighter
- Connection/Network
- Ability to get funding together
- Stronger outreach to community
- Greater ability to move the needle!

Set the Stage for the Community Reality

- Needs Assessment (or assess an already existing one)
- Brainstorming Activities – who brings what
- Discuss goals or create an action plan
- Bring together people from a wide variety of contributors
- Once together figure out who is missing
- Create a realistic timeline
- Not everyone on the coalition will agree with the goals/action plan
- Include the community!



Successful Coalition(ing)

- Make sure to record outcomes/impacts/measurements (share them with the group!)
- Leaders and back-up leaders
- PRODUCTIVE meetings
- Make goals that include low hanging fruit and bigger lift ideas – that meet community and agency needs
- Recognize people will float in and out
- Always keep the audience you are trying to serve in mind
- Feed them if you can
- Make it fun!

Getting Started/Resources

- Identify the issue
 - Use public input/not just your perception
 - Do some good research
 - County Health Rankings and Roadmaps
 - Healthy People 2030
 - Community Needs Assessments
 - Key Informant Interviews
 - Focus Groups
 - Surveys
 - Census Reports
- Think outside the obvious box





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The Who of Coalition Building

Put in the chat who you would invite to be on the coalition



How would you get that one needed person involved?

Put in the chat how you might engage someone who you really need on the coalition and can't seem to engage?





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How might you engage community members

Put in the chat ideas to engage community representatives



Sustaining the Coalition

- Make teams where applicable
- Revisit goals
- Make sure coalition members are/stay engaged
- Replace people when someone leaves a job
- Continue to look for funding
- Get buy in from local officials

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